

BCA CULTURE® **AFFILIATE, COBRAND, AND WHITE LABEL PROGRAMS**



BCA Culture® Pays

BCA Culture's Affiliate Marketing Program

Welcome to our affiliate marketing program. Our goal is to be the largest affiliate marketing program in the world for entrepreneur services. Currently, any customer who joins any of our Funding Plans: Start, Grow, or Scale, are automatically enrolled into our affiliate marketing program.

This program helps entrepreneurs monetize their referrals. With funding options, business credit software, and full-service business services available on BCA Culture, affiliates use an auto-generated website to direct their audience to their recommendations. This allows you to earn from qualifying purchases and programs.



Activate your sign up

As a BCA Culture client, you are automatically signed up as an affiliate. Follow the prompts while signed in, read your terms and conditions, set up your payout method, and customize your referral link.



Refer Other Entrepreneurs

Share your link with your audience of entrepreneurs. We have customized linking tools for large publishers, individual bloggers, and social media influencers.



Earn

Earn up to 20% in referral commissions from qualifying purchases and programs. Our competitive technology and results-focused team help maximize earnings.

Our Goal

Secure \$3 Billion in Funding in Five Years for Small and Medium Size Businesses (SMBs)

Why Partner With Us

SMBs are the backbone of the US economy, creating essential employment opportunities and supporting the livelihoods of millions of people across the country. With their strong ties to local communities and their commitment to productivity and innovation, these businesses enable those around them to prosper and achieve their goals. However, despite their many contributions, SMBs often face significant challenges in sustaining growth and overcoming obstacles to success. At BCA Culture, we understand the unique needs of these businesses, and we offer a range of services and support to help them thrive in today's competitive market.

The Problem

One of the core struggles of SMBs is the acquisition of capital. They face more significant obstacles in securing business loans from local institutions and have a more challenging time securing friendly terms in negotiations. Even with stellar credit scores, majority of these SMBs found a tougher time gaining credit from financial institutions.

An Uneven Playing Field

Multiple factors exacerbate the financing problem, namely lower credit, lower net worth, and fewer assets. The cycle quickly tightens and chokes the life of SMBs, limiting their ability to grow or expand without financing. The problem persists across the country with these businesses shrinking or shuttering, hampering job creation, slowing local economies, and widening the earnings gap.

The COVID-19 pandemic has compounded the problem, eliminating a lot of SMBs. The crisis is widening, but there are ways to slow it down and put small business owners back in control.

The Solution

BCA Culture is helping small and medium-sized business enterprises and entrepreneurs with a digital tool specially designed to help acquire capital and further knowledge to develop their businesses. We've helped over 7,200+ SMBs secure \$217M+ in funding since September 2020, and our goal is \$3 billion in funding in 5 years (by the year 2027).

We choose not to do this alone as we believe in partnering with influencers, companies, and organizations that are aligned with our initiatives.

Potential Partnerships

Banks

Creative Finance Companies

Credit Unions

Investors

Financial Influencers

Alternative Lenders

Personal Credit Businesses

Business Credit Consultants

Government Agencies

Business Consultants

[APPLY NOW](#)

BCA Culture® White Label Program

Are you looking for an innovative way to provide additional value to your customers while expanding your business without exhausting your resources? Look no further than the BCA Culture® White Label Program!

Our Program

Our program allows you to sell our 100% white-labeled custom software solutions under your brand name. You don't need any special eligibility to join our white label partner program. However, we do ask that you apply to help us understand your goals better and customize your SaaS product.

New Revenue Stream

Whether you're looking to sell custom digital platform solutions, require a front-end for your software or current business model, or want to add a new revenue stream to your business, our program is open to you.

Dedicated Support

Joining our program gives you access to our cutting-edge technology, industry-leading expertise, and dedicated support team, enabling you to offer your customers a seamless, branded experience that meets their unique needs.

Partner With Us

Partnering with BCA Culture® through our white label program is an excellent opportunity to expand your business without investing significant resources. Get started today and take your business to the next level!

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Joining our program gives you access to our cutting-edge technology, industry-leading expertise, and dedicated support team, enabling you to offer your customers a seamless, branded experience that meets their unique needs.

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Getting started is simple.



1. Apply Online



2. Book Demo Call: A BCA Culture team member will call to confirm your demo call. A signed Mutual NDA is required to book call.



3. Launch Whitelabel Software